

BRIGHTFISH

brightfish.be _____

**EVERYBODY
LOVES TO BE
EVERYWHERE
ON THE
BIG SCREEN**

(or: How I learned to stop worrying and love the cinema.)

DISTRIBUTION



BRIGHTFISH



OUR CINEMAS



OUR CINEMAS

REACHING INFINITY & BEYOND

As the Belgian Market leader in Cinema Advertising, Brightfish markets over 300 screens in the country's major cinemas. With our cinema park you are able to reach 85% of all Belgian cinema admissions.



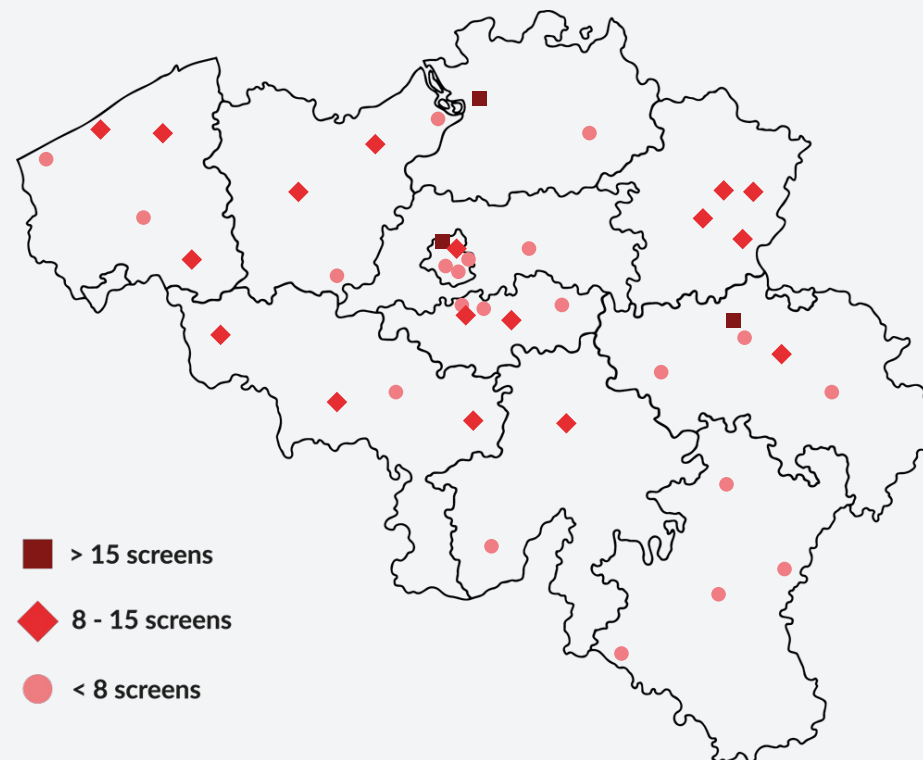
41 cinemas



321 screens



+70.000 seats



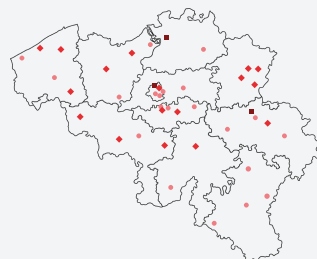
DISTRIBUTION

A "Cinema Week" starts on Wednesday and ends on Tuesday.

OUR CINE-PARKS

Each of our Cineparks contains a specific region/location based on language and/or coverage.

CP NATIONAL
321 screens
100%



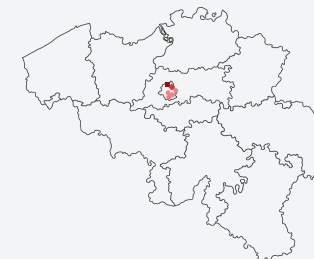
CP NORTH
139 screens
45,3%



CP SOUTH
142 screens
42,3%



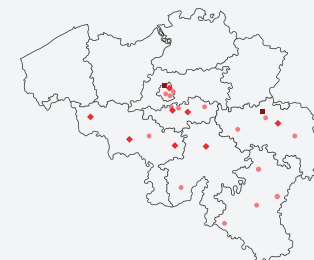
CP BXL5
41 screens
12,4%



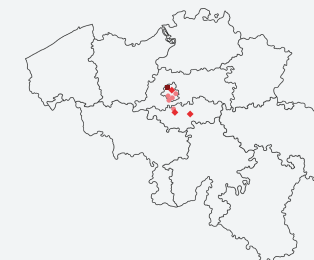
CP NORTH+BXL
164 screens
53,4%
(BXL Kinopolis only)



CP SOUTH+BXL
183 screens
54,8%



CP BXL8
71 screens
22,6%





42 cinemas



322 screens



+70.000 seats



cinema



#screens



#seats

Kinepolis Antwerp	24	7.216
Kinepolis Brussels	25	6.433
Kinepolis Liège	16	4.649
Pathé Charleroi	15	3.747
Imagix Mons	14	3.567
Kinepolis Gent	12	3.107
Kinepolis Hasselt	13	2.849
Cinescope Louvain La Neuve	13	2.875
Acinapolis Namur	12	2.549
Kinepolis Kortrijk	10	2.353
Kinepolis Braine	10	2.178
Siniscoop Sint-Niklaas	8	2.256
Euroscop Maasmechelen	11	2.041
Euroscop Genk	10	2.054
Imagix Tournai	10	1.946
Kinepolis Leuven	7	1.642
Kinepolis Oostende	8	1.649
Pathé Verviers	8	1.573
Kinepolis Brugge	8	1.441
Imagix Huy	7	1.423
Wellington Waterloo	7	1.205



cinema

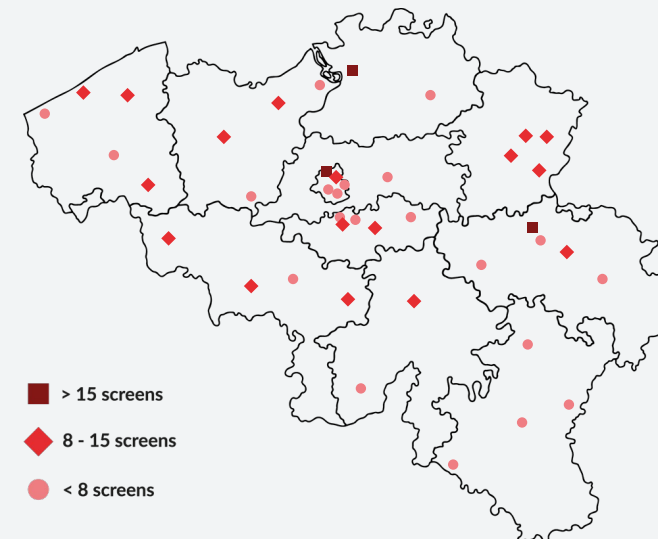


#screens



#seats

Cityscoop Roeselare	7	1.199
Studio Geel	4	1.124
Cinema Koksijde	6	1.111
Stuart La Louvière	7	1.026
Kinepolis Palace Liège	5	1.009
White Cinema Bruxelles	8	994
Euroscop Lanaken	6	969
Vendome Bruxelles	5	838
Movie Mills Malmedy	5	736
Focus Geraardsbergen	4	719
CineXtra Bastogne	3	425
CineXtra Marche	3	415
Le Stockel Woluwe St-Pierre	1	396
Galleries Bruxelles	2	395
Cine Centre Rixensart	1	275
Le Totem Libramont	2	239
L'Etoile Jodoigne	1	235
Plaza Hotton	1	204
Bouillon Cine	1	165
Studio Rubens Zwijndrecht	1	143
Cine Chaplin Nismes	1	100



DISTRIBUTION

CinePark North



16 cinemas

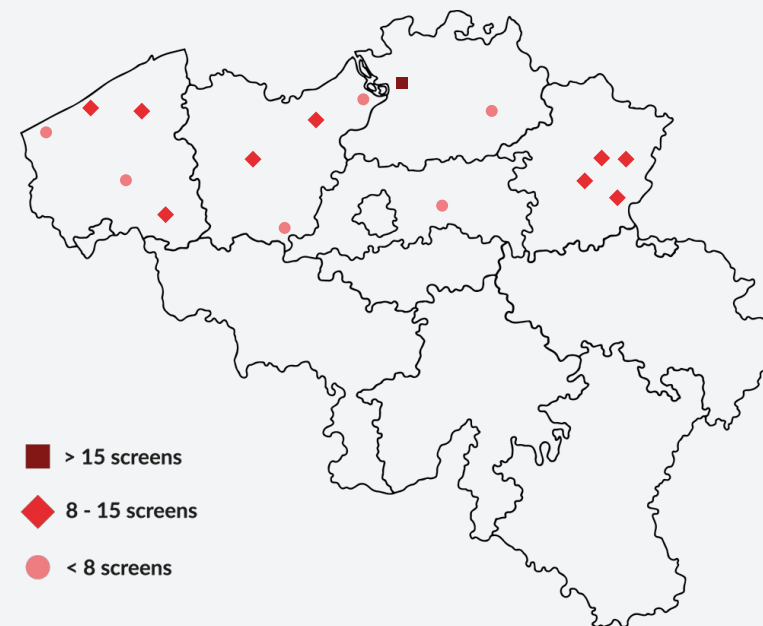


139 screens



+31.000 seats

cinema	#screens	#seats
Kinepolis Antwerp	24	7.216
Kinepolis Gent	12	3.107
Kinepolis Hasselt	13	2.849
Kinepolis Kortrijk	10	2.353
Siniscoop Sint-Niklaas	8	2.256
Euroscop Maasmechelen	11	2.041
Euroscop Genk	10	2.054
Kinepolis Leuven	7	1.642
Kinepolis Oostende	8	1.649
Kinepolis Brugge	8	1.441
Cityscop Roeselare	7	1.199
Studio Geel	4	1.124
Cinema Koksijde	6	1.111
Euroscop Lanaken	6	969
Focus Geraardsbergen	4	719
Studio Rubens Zwijndrecht	1	143




DISTRIBUTION


CinePark North+BXL



17 cinemas

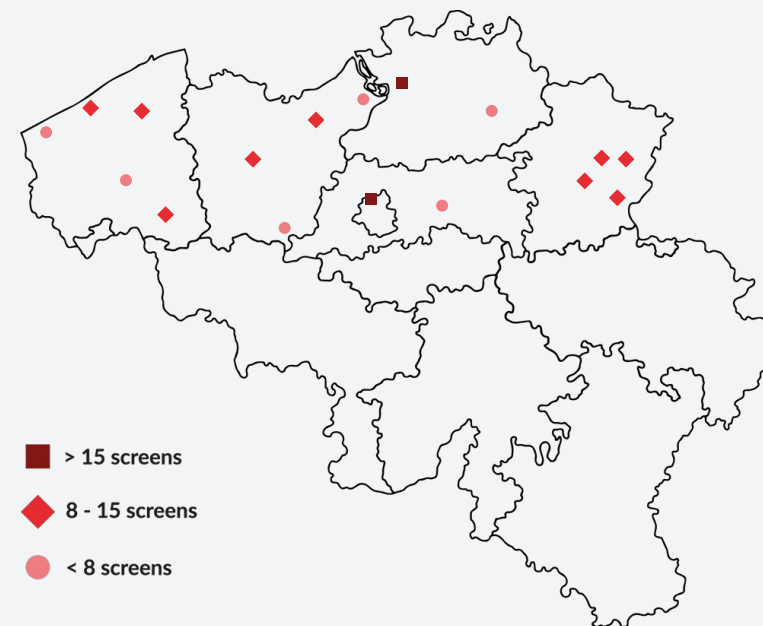


164 screens




+38.000 seats

cinema	#screens	#seats
Kinepolis Antwerp	24	7.216
Kinepolis Brussels	25	6.433
Kinepolis Gent	12	3.107
Kinepolis Hasselt	13	2.849
Kinepolis Kortrijk	10	2.353
Siniscoop Sint-Niklaas	8	2.256
Euroscop Maasmechelen	11	2.041
Euroscop Genk	10	2.054
Kinepolis Leuven	7	1.642
Kinepolis Oostende	8	1.649
Kinepolis Brugge	8	1.441
Cityscop Roeselare	7	1.199
Studio Geel	4	1.124
Cinema Koksijde	6	1.111
Euroscop Lanaken	6	969
Focus Geraardsbergen	4	719
Studio Rubens Zwijndrecht	1	143




DISTRIBUTION

CinePark South



20 cinemas

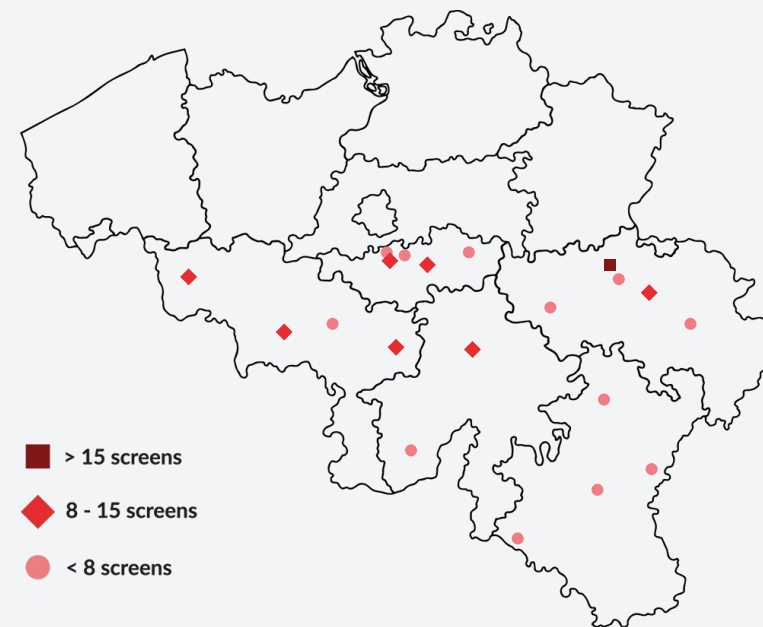


141 screens






+30.000 seats




cinema	#screens	#seats
Kinepolis Liège	16	4.649
Pathé Charleroi	15	3.747
Imagix Mons	14	3.567
Cinescope Louvain La Neuve	13	2.875
Acinapolis Namur	12	2.549
Kinepolis Braine	10	2.178
Imagix Tournai	10	1.946
Pathé Verviers	8	1.573
Imagix Huy	7	1.423
Wellington Waterloo	7	1.205
Stuart La Louvière	7	1.026
Kinepolis Palace Liège	5	1.009
Movie Mills Malmedy	5	736
CineXtra Bastogne	3	425
CineXtra Marche	3	415
Cine Centre Rixensart	1	275
Le Totem Libramont	2	239
L'Etoile Jodoigne	1	235
Bouillon Cine	1	165
Cine Chaplin Nismes	1	100

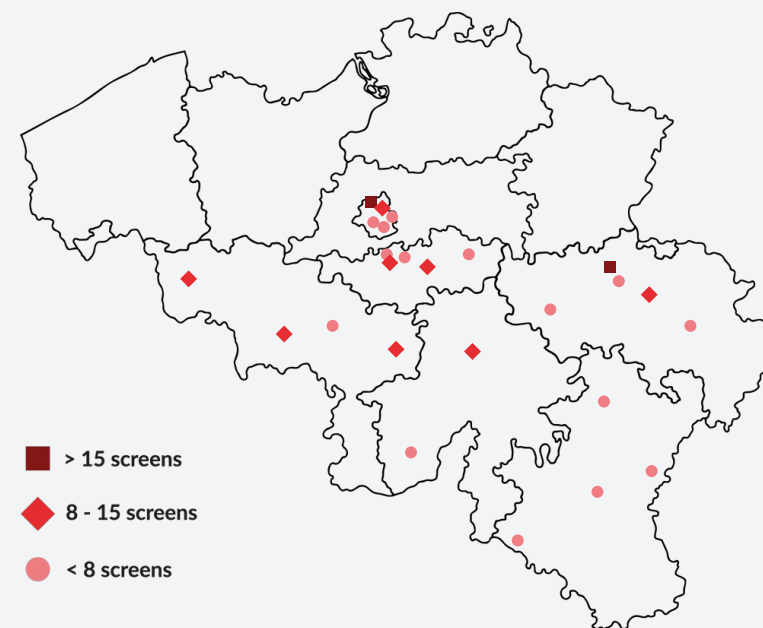


DISTRIBUTION

CinePark South+BXL

 25 cinemas	 182 screens	 +39.000 seats
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 cinema	 #screens	 #seats
Kinepolis Brussels	25	6.433
Kinepolis Liège	16	4.649
Pathé Charleroi	15	3.747
Imagix Mons	14	3.567
Cinescope Louvain La Neuve	13	2.875
Acinapolis Namur	12	2.549
Kinepolis Braine	10	2.178
Imagix Tournai	10	1.946
Pathé Verviers	8	1.573
Imagix Huy	7	1.423
Wellington Waterloo	7	1.205
Stuart La Louvière	7	1.026
Kinepolis Palace Liège	5	1.009
White Cinema Bruxelles	8	994
Vendome Bruxelles	5	838
Movie Mills Malmedy	5	736
CineXtra Bastogne	3	425
CineXtra Marche	3	415
Le Stockel Woluwe St-Pierre	1	396
Galleries Bruxelles	2	395
Cine Centre Rixensart	1	275
Le Totem Libramont	2	239
L'Etoile Jodoigne	1	235
Bouillon Cine	1	165
Cine Chaplin Nismes	1	100



DISTRIBUTION

CinePark BXL5






5 cinemas

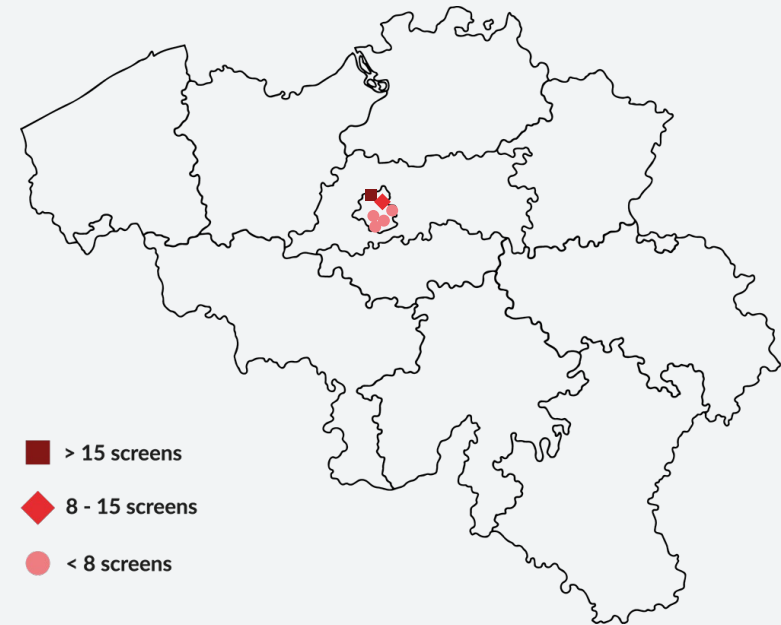


41 screens




+9.000 seats

 cinema	 #screens	 #seats
Kinepolis Brussels	25	6.433
White Cinema Bruxelles	8	994
Vendome Bruxelles	5	838
Le Stockel Woluwe St-Pierre	1	396
Galeries Bruxelles	2	395




DISTRIBUTION


CinePark BXL8



8 cinemas

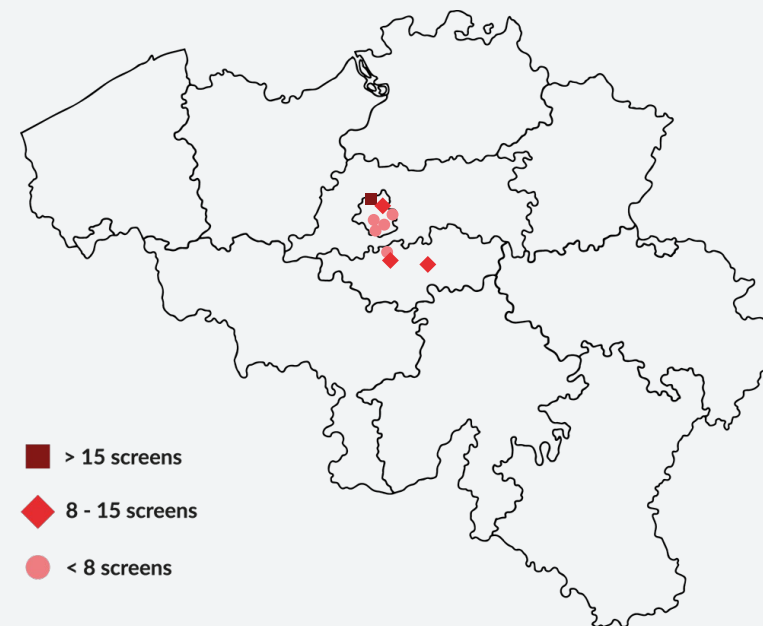


71 screens










+15.000 seats

cinema	#screens	#seats
Kinepolis Brussels	25	6.433
Cinescope Louvain La Neuve	13	2.875
Kinepolis Braine	10	2.178
Wellington Waterloo	7	1.205
White Cinema Bruxelles	8	994
Vendome Bruxelles	5	838
Le Stockel Woluwe St-Pierre	1	396
Galleries Bruxelles	2	395



DISTRIBUTION - ALL

BRIGHTFISH

	 MISSION EVERYONE	 MISSION RESTRICT	 ALL MISSIONS	 MOVIE MATCH	 12 FLEX	 ALWAYS ON	 PREMIUM POSITION
CP NATIONAL	✓	✓	✓	✓	✓	✓	✓
CP SOUTH + BXL	✓	✓	✓	✓	✓	✓	
CP NORTH + BXL	✓	✓	✓	✓	✓	✓	
CP SOUTH	✓	✓	✓	✓	✓	✓	
CP NORTH	✓	✓	✓	✓	✓	✓	
CP BXL8	✓	✓					
CP BXL5	✓	✓					
AVAILABLE FOR					MISSION EVERYONE MISSION RESTRICT	MISSION EVERYONE MISSION RESTRICT MISSION FAMILIES	MISSION EVERYONE MISSION RESTRICT

